

GEN. Y LEADERSHIP EDGE TRAINING PROGRAM



Joshua Fredenburg

- National Leadership Speaker
- Generation Y Expert
- Author
- Trainer

"In 2006, Joshua Fredenburg began his mission toward empowering at least one billion leaders worldwide with information that will enable them to make a positive impact in their community, nation, and world!"



JOSHUA IS GREAT FOR:

- ½ Day Leadership & Generation Y Trainings
- Full Day Leadership & Generation Y Trainings
- Full Week Leadership & Generation Y Trainings
- Dynamic Keynote Presentations
- Leadership and Generation Y Workshops
- Leadership and Generation Y Seminars
- Company Award Banquets
- 1 on 1 Personal Coaching Sessions
- Executive Coaching Sessions
- Generation Y/Leadership Coaching Sessions



BIOGRAPHY

Joshua Fredenburg is a 29-year-old national motivational youth and college leadership speaker that has traveled to 34 different states across the country reaching 1.5 million people with a vision of equipping at least 1 BILLION emerging leaders of this younger generation with information that will enable them to make a positive impact in their family, community, nation, and world. He has written two different books, appeared on multiple television and radio shows, served as the host and executive producer of his own political talk show for the past three years, and has been studying Generations X and Y for the past eight years.

Just recently, Joshua obtained his Master's Degree in Organizational Leadership from Biola University, finished up his third book entitled, "A Call to Action; 14 Highly Effective Leadership Principles for Leaders of Millennials", and is continuing to travel to various colleges, high schools, companies, and organizations across the country serving as a speaker, trainer, coach, and special guest for various television and radio shows. In addition to these incredible speaking opportunities, Joshua also delivers a monthly newsletter that consists of inspirational messages, political commentaries, leadership secrets for people that are leading young men and women from Generation Y, and spotlight feature stories of incredible leaders that are part of this younger generation.

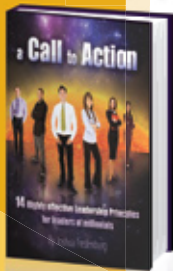
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GENERATION
NEXT
COMMENTARY

www.generationnextcommentary.blogspot.com

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COMING SOON
Joshua's Newest Leadership Book:
A Call To Action
14 Highly Effective Leadership
Principles for Leaders of Millennials



GEN. Y LEADERSHIP EDGE TRAINING PROGRAM

Visit us at acalltoaction.com to learn more information about the training!

According to various sources, by 2010, 32% to 40% of Generation Y (those born between 1977-1994) will make up the workplace and within five years, 50% of senior managers of Fortune 500 companies will be retiring.

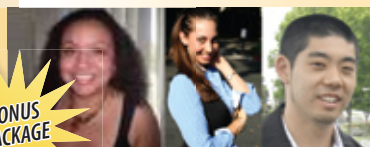
The problem with these two realities is that the 50% of senior managers that plan on retiring from these Fortune 500 companies are not confident about this emerging generation of workers replacing them in the future and 70% of older workers are dismissive of young workers according to Lee Hecht Harrison survey in 2005.

"GEN. Y LEADERSHIP EDGE TRAINING PROGRAM" not only provides a fun, interactive, educational, empowering and inspiring training for your company leaders, but it equips these leaders with information that will enable them to become solutions to these growing problems that exists within several different companies and organizations across the country. Almost all the information used in this power-packed training session is based off of Joshua's newest research based leadership book entitled, "A Call to Action, 14 Highly Effective Leadership Principles for Leaders Of Millennials." Listed below are the benefits of bringing this exclusive training program to your company in the near future:

BENEFITS OF PROGRAM:

- Companies will save money because leaders will learn how to lead and effectively develop loyalty with Generation Y workers/employees.
- Leaders will leave training with an in-depth awareness and knowledge about Generation Y.
- Leaders will have critical questions about Generation Y answered in the session.
- Leaders will not only learn about different solutions to various problems that arise with Generation Y workers, but they will also participate in activities that provide hands on experience.
- Leaders will leave with valuable team building skills.
- Leaders will be equipped with information that will enable them to become more effective leaders with this emerging generation in the workplace than your average manager or senior executive.
- Leaders will have the opportunity to personally reflect on their leadership abilities with young men and women that are part of Generation Y.
- Leaders will leave with information that will enable them to become more effective leaders of young men and women that are part of Generation Y.
- Leaders will gain vital information and tools that enables them to hold similar trainings in their specific area of work within the company.
- Most importantly, each leader will leave inspired, motivated, and prepared to become a more effective leader, which in turn will develop into a better company.

Book Joshua right now by calling our offices at (310) 753-7044 or emailing us at keynote@visionxy.com



BONUS
PACKAGE

GEN. Y LEADERSHIP EDGE TRAINING PROGRAM

This Bonus Program Will Not Only Impact Your Entire Company, But It Could Save Your Company Tons Of Dollars In The Future By Reducing Turnover Rates And Providing Gen. Y Workers With Leadership Skills They May Ot Have Right Now And Give Them A Positive Reason Why They Should Stay At Your Company!

Lots of research and workplace experience in the 21st Century show that managing and leading this new worker/employee from Generation Y requires new leadership skills, techniques, and strategies from senior managers and executives.

In order to assist senior managers and executives in these efforts following Joshua's dynamic training session, Joshua has created a team of Gen. Y coaches that you can hire following his session to help build this new leadership attitude within your company.

These Gen. Y coaches are not only the best of the best at what they do, but, they are part of Generation Y, they have several positive experiences working with men and women from this younger generation, and they specialize in providing valuable coaching sessions that equal results for Gen. Y workers and senior managers/executives of Generation Y.

TESTIMONIALS

"Joshua's presentation empowered and prepared me to be a great leader."

- Sophie Phillips, Leadership Coordinator, Chapman U

"Joshua's presentation caused me to want to go out and inspire someone else to make a difference."

- Kris Kowalski, UC San Diego Leadership Conference

Our student athletes and cheerleaders were very inspired by your keynote speech. Steve and I were also very pleased. You definitely met our expectations and got our athletic department off on the right foot.

Monique Bernoudy, Associate Athletic Director at Northern Illinois University

Students & Staff are still talking about what they learned from you. We truly appreciate your contribution to the motivation of our students.

Queverra Moten, Student Life Coordinator at Austin Community College

Visit Joshua's website at www.visionxy.com to view his countless videos and find out why he receives over 10,000 hits per month.